



the AMAZING SPIDER-MAN

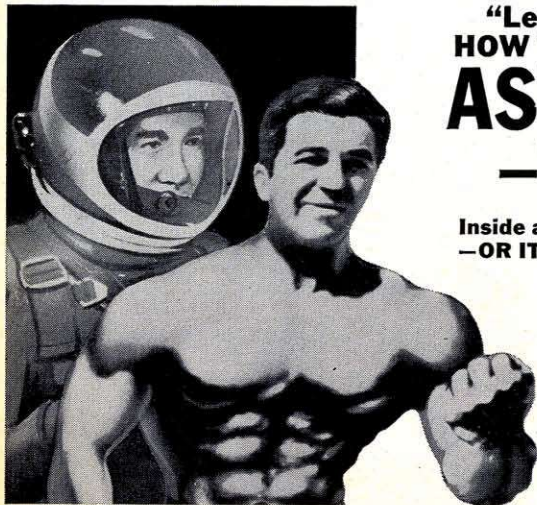
APPROVED
BY THE
COMICS
CODE
AUTHORITY

MARVEL
COMICS
GROUP

12¢ 43
IND. DEC



"RHINO
ON THE
RAMPAGE!"



"Let me show YOU too, HOW TO MAKE YOURSELF ASTRONAUT —TOUGH

**Inside and out...in double quick time
—OR IT WON'T COST YOU A CENT!"**

says Ben Rebhuhn

whom experts called today's

TOP BODY BUILDING AUTHORITY

Thousands of boys and men the world over have found that my tested and proved methods can quickly, easily shape up their bodies into the lean, sleek, hard-as-a-rock condition demanded of America's spacemen. They're ready and able to do things in a big way—with the same kind of long-lasting stamina, the same tiger-quick response that astronauts need to stand up under the grueling demands of our space program.

Let me prove to YOU how in double quick time I can do the same for YOU. I'll put inches of dynamic muscles on your arms! Add inches to your chest! Broaden your shoulders! And power-pack the rest of your body—so quickly it will amaze you! My methods can give you the untiring endurance required of our astronauts. I have done it for thousands like you. Give me a fighting chance to do it for you.

Friend, dare YOU risk A DIME—10¢?

For a NEW MILLION DOLLAR HE-MAN BODY STRENGTH-POWERED WITH 520 MIGHTY MUSCLES? To become a STAR IN ANY SPORT? A SUCCESS IN EVERYTHING?

Rush to me your LAST CHANCE coupon below, —I'LL RUSH to you FREE My Professional Secrets

HOW TO GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

How to LOSE up to 50 lbs. of UGLY DANGEROUS FAT. FREE All Five \$5 World-Famous PICTURE-PACKED ABC COURSES.

1. How to Develop 16 to 18½ INCH BIG ARMS Powerful to land a knock-out blow fast.
 2. How to Build a 45 to 52 INCH HEROIC CHEST Housing TIRELESS LUNGS for ENDURANCE in Work, Sports, for ATTRACTING GIRLS!
 3. How to Mold a BROAD MUSCLE-PACKED Back and WONDER-WIDE SUPER-MAN SHOULDERS tapering to a SLIM PUNCH-PROOF WAIST.
 4. How to Develop LEGS with MARATHON ENDURANCE.
 5. How to Mold BIG MUSCULAR FOREARMS. A STEEL GRIP.
- How to Become a FEARLESS SELF-DEFENSE FIGHTER. OVERPOWERING ANY BULLY TWICE YOUR SIZE!



Let me know how to get FREE \$100 worth of Sports Self-defense Strong-man Stunts Courses Apparatus

AMERICAN BODY BUILDING CLUB, Dep MAG 10 Great Neck, N.Y.
Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES including PHOTO BOOK OF FAMOUS STRONG MEN once weaklings. How to Become one of them.
☐ I enclose 10¢ for mailing and handling. I am under no other obligation. I'm checking everything I need to give me the kind of body I want.
☐ I want to gain.....lbs. (fill in). ☐ Triple my strength ☐ I want to streamline my body, get rid of flabby fat. ☐ I want to add inches of muscle to my ☐ arms ☐ chest ☐ shoulders ☐ powerful legs ☐ slim waist ☐ I want to become a winning athlete ☐ I want new pep.

Name..... Age.....
Address.....
City..... State..... Zip.....
DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE

Give me Minutes a Day Learn My Time-Tested Secrets of Strength

Yes, in thrilling minutes a day, in your own room, my rapid-fire easy-as-abc methods start building you into a super-man the very first night. I'll show you how to build 18-inch arms of might, a heroic chest housing tireless lungs, wide manly shoulders, broad brawny back tapering to slender waist with punch-proof stomach muscles, legs of endless endurance.

I stand ready to show you a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home, as I have for thousands of others like you. Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be. MY TIME TESTED METHODS RE-BUILD YOU.

WHICH OF MY 181,000 PUPILS WOULD YOU LIKE TO BE?

**I GAINED 60 LBS.
OF SHAPELY MIGHTY
MUSCLES**



says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No, Pal. You don't have to be a chicken-chested skinny weakling like I was only a few weeks ago.



**"I LOST 30 LBS.
of dangerous
UGLY FAT
4 inches off my WAIST!"**

says Felipe Mendez



Which of these 2 ME'S is YOU?

"That 220 lb. FAT-BOY was ME a few weeks ago." Look at him NOW! Gave him MIGHTY MUSCLES, added 7 inches to his CHEST, 3 inches on each arm! No! I don't care how fat and flabby you are. All I want is minutes a day in your home to make you over by the same method.

THIS AMAZING NEW BOOK in colors YOURS FREE if you mail COUPON NOW

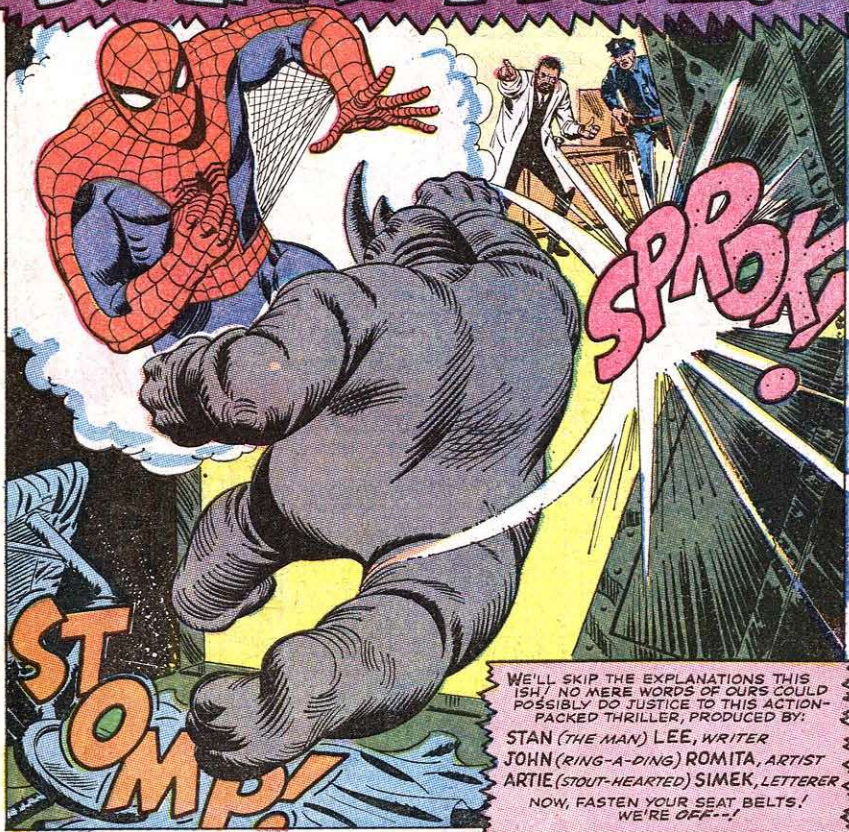
Jam-full with 120 PHOTOS of STRONG MEN and CHAMPIONS once WEAKER than you. See their pitiful BEFORE Photos and Stories. Scores of How-to-do-it Pictures show you how YOU can quickly and easily achieve astronaut-like STRENGTH, SPEED and ENDURANCE.

Don't let this once-in-a-lifetime opportunity get away from you. Mail the coupon for all 5 world-famous picture-packed ABC courses—and amazing FREE Photo Book of Famous Strong Men. Do it NOW!



THE AMAZING SPIDER-MAN!

RHINO ON THE RAMPAGE!



WE'LL SKIP THE EXPLANATIONS THIS
ISH! NO MORE WORDS OF OURS COULD
POSSIBLY DO JUSTICE TO THIS
PACKED THRILLER, PRODUCED BY:

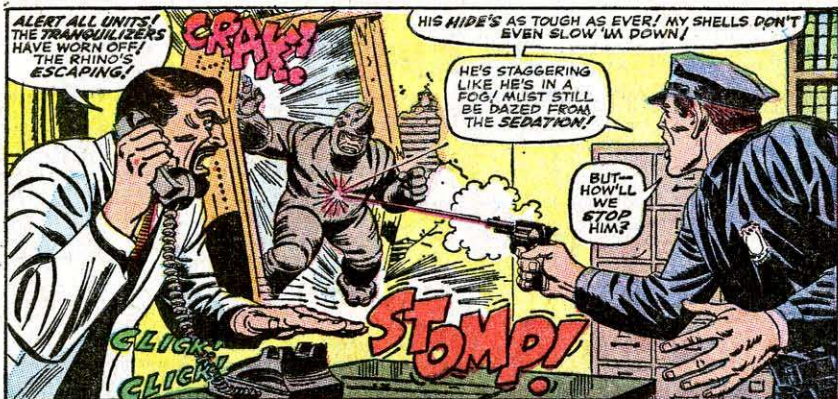
STAN (THE MAN) LEE, WRITER

JOHN (RING-A-DING) ROMITA, ARTIST

ARTIE (STOUT-HEARTED) SIMEK, LETTERER

NOW, FASTEN YOUR SEAT BELTS!
WE'RE OFF--!

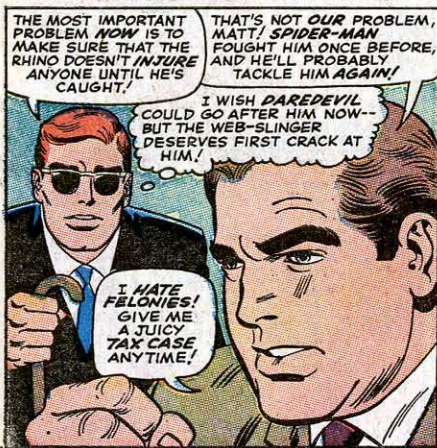
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WATCH MARVEL SUPER-HEROES ON TV

BUT, SPEAKING OF LOVERS' LANE, LET'S LOOK IN ON PETER PARKER AS HE DREAMINGLY TOYS WITH HIS FOOD OVER THE DINNER TABLE---





DON'T GO 'WAY, FRANTIC ONE! ORIGIN TIME IS COMIN' UP--!

IF NOT FOR THAT BLASTED WALL-CRAWLER, I'D HAVE CAPTURED COLONEL JAMESON BY NOW!!

MY PLAN WAS PERFECT--FOOL PROOF--TILL HE BUTTED IN!

***AS PROUDLY PORTRAYED IN OUR LITLIN' 41ST ISH! YOUR FRIENDLY FOOTNOTER--STAN!**

BUT, I'LL FINISH SPIDER-MAN OFF! I'VE GOT THE POWER TO DO IT--THE POWER THAT THEY GAVE ME! I STILL REMEMBER HOW IT FIRST STARTED--

I WAS A NOBODY--JUST A HIRED HOOD--A MUSCLE-MAN, DOIN' THE DIRTY JOBS FOR A BUNCH OF PROFESSIONAL SPIES--

REMEMBER--WE OWE ALLEGIANCE TO NO NATION--EXCEPT THE COUNTRY THAT PAYS US THE BEST!

AND YOUR ALLEGIANCE IS ONLY TO US!

SURE--SURE!

MY ASSOCIATES THINK YOU ARE TOO STUPID TO BE TRUSTED--BUT I DISAGREE!

I FEEL YOUR VERY LACK OF INTELLIGENCE WILL PREVENT YOU FROM EVER BETRAYING US!

THE EXPERIMENT! TELL HIM OF THE EXPERIMENT!

AH, YES! WE SHALL GIVE YOU A CHANCE TO BECOME IMPORTANT--TO BE FAMOUS!

I DON'T CARE WHAT I DO--SO LONG AS I GET PAID!

EXCELLENT! THAT IS WHY YOU ARE SO USEFUL TO US!

"THE EXPERIMENT TOOK MONTHS! MONTHS OF INJECTIONS--TREATMENTS--USING ME AS A GUINEA PIG, UNTIL--FINALLY--"

NOW FOR THE MOST CRUCIAL PART, YOU MUST LIE MOTIONLESS--DO NOT MOVE A MUSCLE!

WE ARE ABOUT TO APPLY MY GREATEST INVENTION--

A FORM OF MOLECULAR ADHESIVE, WHICH WILL BECOME AS MUCH A PART OF YOU AS A SECOND SKIN!

THERE! IT IS DONE! OUR TREATMENTS HAVE GIVEN YOU THE STRENGTH OF A RHINOCEROS!

AND THE MOLECULAR ADHESIVE COVERING YOU WEAR WILL GIVE YOU A PROTECTIVE SKIN TOUGHER THAN A RHINO'S OWN!

YOU ARE POSSIBLY THE STRONGEST MAN ALIVE--THANKS TO US! YOU MUST OBEY OUR EVERY COMMAND!

YOU WILL BE THE PERFECT ASSASSIN! BRAINLESS--OBEDIENT--INVINCIBLE!

"BUT, THEY HAD MADE ONE FATAL MISTAKE! WHEN MY POWER INCREASED--MY INTELLIGENCE DID, ALSO!"

WHY SHOULD I SERVE YOU?

BAM!

I'M TOO STRONG TO TAKE ORDERS FROM ANY MAN!

Fascinating Stamps 100,000,000 years-- from
PREHISTORIC TIMES to SPACE AGE...

Yours for only

Included in this Fascinating Collection of
217 DIFFERENT STAMPS

25c



Get this exciting collection of 217 different stamps for only a quarter! Features the amazing Space Age sets shown here, plus many others. Join the race to the Moon—see U.S. space heroes Glenn and Carpenter, the Russian "space twins," the historic 18,000 mile-an-hour "walk in space." You also get fascinating prehistoric creatures in full color! Yes, 217 valuable stamps from all over the world—a big boost for your present collection, or the best way to launch your new collection into orbit!

We'll also send you—without extra

cost—this fact packed Midget Encyclopedia of Stamp Collecting. Gives you lots of interesting information, helps you identify mysterious stamps at a glance. And we'll also include—on approval a big selection of other unusual stamps and sets for your free examination. You may purchase any of these Approvals you want at Zenith's low, bargain prices—and return the balance within 10 days. But you don't have to buy anything if you don't want to—the big collection of 217 stamps is yours to keep for only 25c. Your satisfaction is guaranteed.

SEND 25c WITH COUPON TODAY

ZENITH COMPANY, Dept. FU26, 81 Willoughby St., Brooklyn, N.Y. 11201

Please rush my collection of 217 different stamps—including all these prehistoric creatures and space age issues. Also send Midget Encyclopedia of Stamp Collecting. I enclose 25c in full payment.

I will also receive—on approval—a selection of other unusual stamps and sets. I may buy as many or as few (or none at all) of these Approvals at your low prices... and agree to return the remainder within 10 days.

Name _____
(Please print)

Address _____

City _____ State _____ Zip _____

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Brooklyn, N.Y. 11201**

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PARACHUTES \$1.98
BOATS \$6.48
SHOES \$4.98
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TENTS \$6.55
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**HUNDREDS OF ITEMS FOR AS LITTLE AS 2c AND 3c
ON THE DOLLAR DIRECT BY MAIL! BIG NEW CATALOG
HAS PICTURES AND PRICES OF 500 ITEMS!**

AND Bunk Beds
Life Rafts, Walkie Talkies
Paratrooper Boots
Flags, Sleeping Bags, Cots
Phones, Mine Detectors
Bugles, Hand & Leg Irons
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Flares, Cartridge Belts,
Maps
Shovels, Canteens, Saddles
First Aid Supplies
Sunglasses, Moss Kifs
Haversacks, Cannons

**AND HUNDREDS MORE
YOURS DIRECT BY MAIL**

Minimum Orders As Low
As \$5.00 Acceptable

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Separate section with complete sources and information on how to buy direct from the government at amazingly low prices. Examples:

Jeeps—\$278.00
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ALSO listed are more than 1,000 places where you can see thousands of different surplus items and buy them right on the spot!

FREE HOME TRIAL COUPON

**SURPLUS BARGAINS, DEPT. 163-10
805 THIRD AVENUE
NEW YORK 16, N. Y.**

enclose \$1.00. Send the combined catalog and directory immediately. I understand that my money will be refunded if I am not completely satisfied. Also I will receive a full refund with my first order of \$10.00 or more.

Name _____

(Please Print)

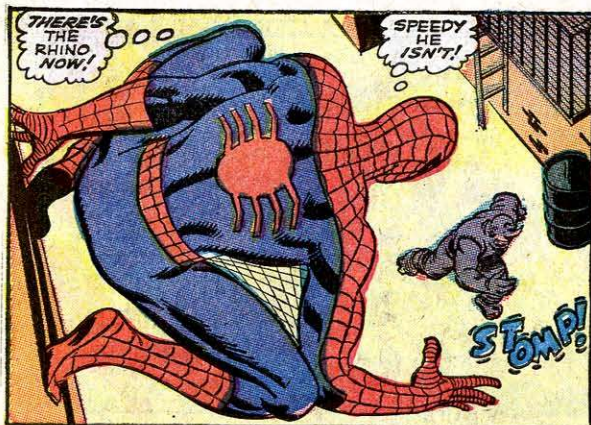
Address _____

City _____ State _____

FULL PURCHASE PRICE OF \$1.00 REFUNDED WITH FIRST ORDER OF \$10.00 OR MORE



WATCH MARVEL SUPER-HEROES ON TV







UH OH--THAT'S NOT SO GOOD!

HE'S GETTING RIGHT UP AGAIN! IF THERE'S ANY WAY TO HURT HIM, IT'S NOT BY WHUMPIN' HIS HEAD!--THAT'S FOR SURE!



IT DOESN'T MATTER *NOW* MANY TIMES I MISS YOU--!

I'LL JUST HAVE TO CONNECT ONCE--AND THAT'LL BE THE END OF SPIDER-MAN!



I CAN'T UNDERSTAND WHY EVERYONE WANTS TO END MY CAPRICIOUS CAREER!

I ALWAYS THOUGHT OF MYSELF AS THE MOST LOVEABLE LITTLE HERO IN TOWN!

ANYWAY, HERE'S SOMETHING TO KEEP YOU OUT OF DRAFTS IF IT GETS CHILLY!

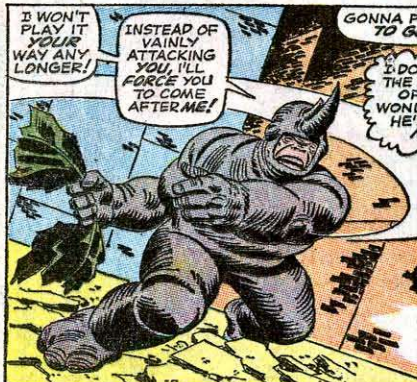


TAUNT ME ALL YOU WANT TO! YOUR LUCK WILL RUN OUT SOONER OR LATER.

ARE YOU KIDDIN'?

I'M THE ORIGINAL HARD-LUCK HARRY--

THEY MUST HAVE BROKEN EVERY MIRROR IN TOWN WHEN I WAS BORN!



I WON'T PLAY IT YOUR WAY ANY LONGER!

INSTEAD OF VAINLY ATTACKING YOU, I'LL FORCE YOU TO COME AFTER ME!

GONNA PLAY HARD TO GET, EH?

I DON'T LIKE THE SOUND OF THAT! WONDER WHAT HE'S UP TO NOW?

CONTINUED AFTER NEXT PAGE 9

WATCH MARVEL SUPER-HEROES ON TV

CUT OUT
BUSINESS
REPLY
CARD
AT
RIGHT

Cut Along Dotted Line - Mail Today

FROM:
Your Name _____
Address _____
Apt. No. _____
City _____ State _____ Zip Code _____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY
CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. O-67

FILL IN
AND MAIL
TODAY

No Stamp
Necessary

Cut Along Dotted Line - Mail Today

Fill in Name And Address On Reply Card Above - CUT OUT AND MAIL TODAY - No Stamp Necessary

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

for selling only 100 boxes of our Noel Elegance Christmas Card assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out Business Reply Card above - mail it today
- and free samples of personalized Christmas Cards and stationery - plus other leading boxes will be sent you immediately on approval for 30 day free trial. You get everything you need to start making money the day your sales kit arrives. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150 - \$250 - \$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

**FREE
SAMPLES**
PERSONALIZED
CHRISTMAS CARDS,
STATIONERY AND
CATALOG OF
OUR ENTIRE LINE



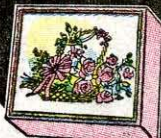
NOEL ELEGANCE
CHRISTMAS ASSORTMENT
21 really deluxe cards
Excitingly different



CHRISTMAS GIFT
WRAPPING ENSEMBLE
20 day colorful large
sheets plus matching
gift tags. Terrific



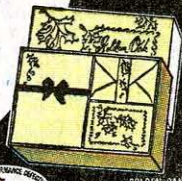
HOLY NIGHT
CHRISTMAS ASSORTMENT
21 reverently beautiful cards with
appropriate sentiments and Scripture
Verses. An outstanding box



TRULY BEAUTIFUL
ALL OCCASION ASSORTMENT
21 distinctive cards of
rare beauty
Tremendous appeal



WARM AND FRIENDLY
CHRISTMAS
ASSORTMENT
24 exquisite cards
with an original, artistic
use of color. Stunning



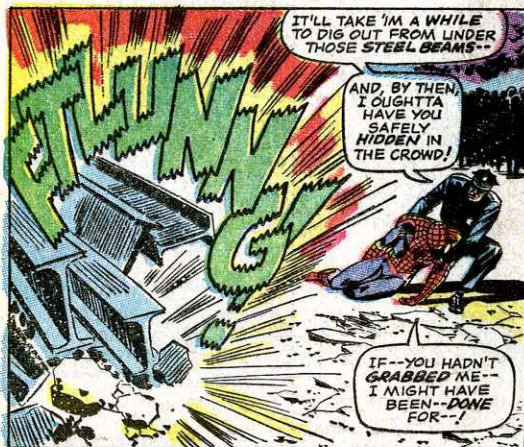
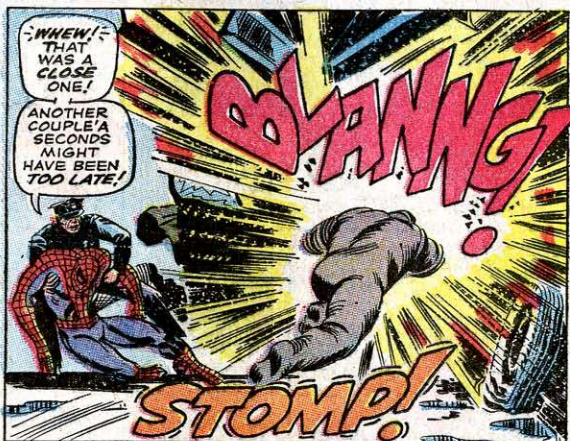
GOLDEN OAK
STATIONERY ENSEMBLE
Charming design on 16" x
10" vellum sheets and notes
matching envelopes. Just lovely

★
GOOD ON PERFORMANCE, DELIVERY
GUARANTEED
★
REFUND OR RETURN TO CREDIT

CHEERFUL CARD COMPANY, Dept. O-67, White Plains, New York 10606







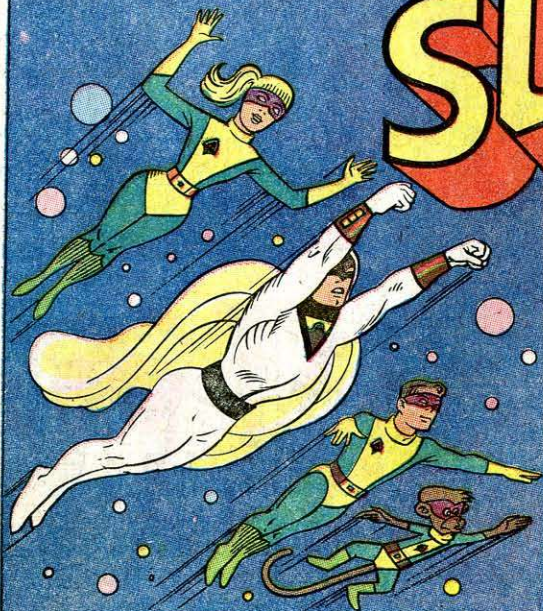


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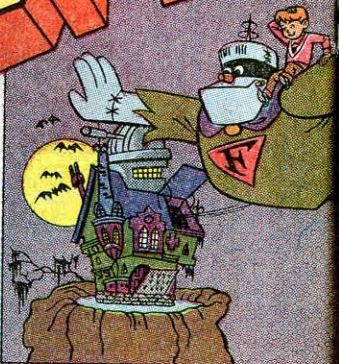
WATCH MARVEL SUPER-HEROES ON TV

SEE THE NEW

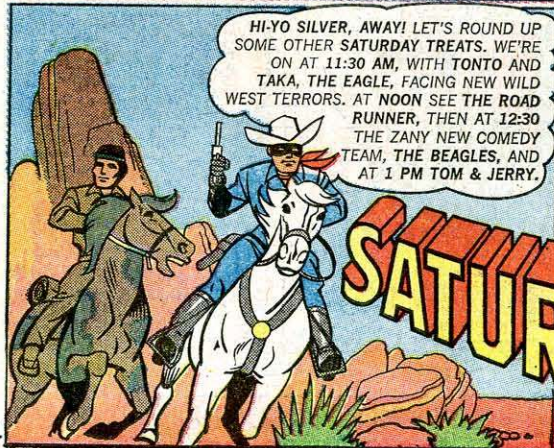
SUPER



THE SPACE GHOST: WITH JAN, JAYCE AND BLIP, SPACE GHOST PATROLS OUTER SPACE. SCIENCE FICTION THRILLS AND CHILLS AT 10:30 AM.



THE IMPOSSIBLES: COIL MAN, FLUID MAN AND MULTI MAN (A ROCK AND ROLL TRIO IN DISGUISE) PIT THEIR INCREDIBLE POWERS AGAINST AN ARRAY OF VILLAINS. MEET THE BUBBLER, BRATFINK, SPONGE! SUSPENSE, SWINGING MUSIC AND LOTS OF LAUGHS, TOO! AT 10 AM.



HI-YO SILVER, AWAY! LET'S ROUND UP SOME OTHER SATURDAY TREATS. WE'RE ON AT 11:30 AM, WITH TONTO AND TAKA, THE EAGLE, FACING NEW WILD WEST TERRORS. AT NOON SEE THE ROAD RUNNER, THEN AT 12:30 THE ZANY NEW COMEDY TEAM, THE BEAGLES, AND AT 1 PM TOM & JERRY.



SATURDAYS

HEROES

GREAT KRYPTON, KIDS! LOOK AT THE FUN AND EXCITEMENT CBS IS SENDING YOU ON SATURDAY! CAPTAIN KANGAROO AT 8 AM ... MIGHTY MOUSE PLAYHOUSE AT 9 ... UNDERDOG AT 9:30 ... AND AT 11 SEE MY AMAZING NEW ADVENTURES WITH SUPERBOY AND KRYPTO, THE SUPERDOG.

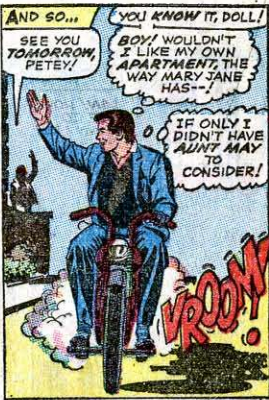
FRANKENSTEIN, JR.: THE GREATEST SUPER ROBOT OF ALL TIME COMES TO LIFE. WATCH FRANKENSTEIN, JR. AND HIS PAL BUZZ IN ACTION AGAINST THE FORCES OF EVIL. MONSTERS GALORE! AT 10 AM.

DINO BOY: SEE DINO BOY BATTLE PREHISTORIC HORRORS IN THE MYSTERIOUS LOST VALLEY WITH UGH, THE CAVEMAN, AND BRONTY, THE BABY DINOSAUR. 10:30 AM.

ON CBS

**STARTING
SEPTEMBER 10
BRAND NEW
COLOR CARTOONS**

ALL TIMES EASTERN AND PACIFIC DAYLIGHT TIME.
CHECK TELEVISION LISTINGS IN YOUR AREA.



WATCH MARVEL SUPER-HEROES ON TV

MINUTES LATER, AT THE LAB OF FAMOUS RESEARCH SCIENTIST DR. CURTIS CONNORS (WHOM OLD-TIME SPIDOPHILES ALSO KNOW AS... THE LIZARD...)

I HATE TO BOTHER YOU, DOC-- BUT I CAN SURE USE SOME HELP!

SPIDER-MAN! HOW CAN SOMEONE TO WHOM I OWE MY LIFE BE A BOTHER?



I'VE HEARD ABOUT YOUR BATTLE WITH THE RHINO ON THE RADIO! TOO BAD HE GOT AWAY!

THAT'S WHY I'M HERE, DOC! THERE'S NO WAY TO STOP HIM WHILE HE'S PROTECTED BY THAT RHINO HIDE OF HIS!

IF ONLY I HAD A SAMPLE-- FOR ANALYSIS!

I'M GLAD YOU ASKED--

I'VE GOT SUCH A SAMPLE!



THEN WHAT ARE WE WAITING FOR? I'LL START ANALYZING IT IMMEDIATELY!

WHILE YOU SET UP YOUR APPARATUS, I HAVE A PRIVATE PHONE CALL TO MAKE--!

YOU CAN USE THE PHONE RIGHT IN THE NEXT ROOM!

IT'LL JUST TAKE A MINUTE!



I JUST REMEMBERED--I DON'T WANT AUNT MAY WORRYING ABOUT WHERE I AM!

THIS IS PETER! DON'T WAIT UP FOR ME-- I HAVE TO BE-- DO SOME STUDYING AT A FRIEND'S HOUSE!

SURE, I'M OKAY. SEE YOU IN THE MORNING, AUNT MAY!



WOULDN'T HAVE TO DO THIS IF I HAD MY OWN PAD!

IT WOULD BE BETTER FOR BOTH OF US!

MINUTES LATER--

IT'S ALWAYS AMAZED ME HOW A MASKED CRIME-FIGHTER LIKE YOURSELF CAN ALSO BE SUCH A CAPABLE SCIENTIFIC LAB MAN!

SCIENCE WAS ALWAYS MY FIRST LOVE, DOC!

AND, IF EVER THERE'S A SLUMP IN SUPER-HEROISM, I'LL HAVE SOMETHING TO FALL BACK ON!



AFTER ALL, I DON'T KNOW HOW MUCH FUTURE THERE IS IN SPENDING YOUR LIFE UNDER A SPIDER-MAN MASK! WHAT'S WRONG, DOC? YOU'RE NOT WITH IT!

I WAS JUST THINKING-- PERHAPS THE LIZARD COULD DEFEAT THE RHINO!

TOO DANGEROUS! YOU ALMOST REMAINED THE LIZARD LAST TIME! I CAN'T LET YOU RISK IT!



THEN IT'S BACK TO THE TEST-TUBES!

FINALLY...

LOOKS LIKE YOU'VE DONE IT, DOC!

BUT, IT'S STILL UNTESTED! WE'LL HAVE TO EXPERIMENT WITH IT FIRST!

THERE ISN'T TIME! IF I'M TOO LATE, A MAN MAY DIE!

THIS IS WHAT I WAS AFTER!



BUT--DO YOU REALIZE THE DANGER--?

IF I EVER LET DANGER STOP ME, YOUR FRIENDLY NEIGHBORHOOD SPIDER-MAN WOULD BE OUT OF BUSINESS BY NOW!

ARE YOU SURE YOU DON'T WANT ME TO GO WITH YOU?

YOU'VE A WIFE AND A SON, DOC! WHY RISK IT?

BESIDES, YOU'RE ONE OF THE ONLY FRIENDS SPIDEY HAS! I CAN'T AFFORD TO LOSE YOU!



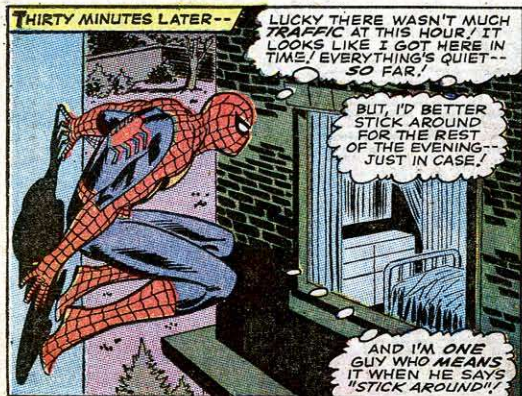
HE STILL DOESN'T REALIZE THAT WHEN HE TURNED INTO THE LIZARD, HE WAS ONE OF THE DEADLIEST FOES I EVER FOUGHT!

I SURE DON'T NEED THAT AGAIN!

GOOD LUCK!



LEAVE A BUNSEN BURNER FLAMING IN THE WINDOW FOR ME, DOC!



**ONLY
\$1.00**

THE GREEN BERET

WEAR YOUR OWN GREEN BERET

Kids, now you can wear your own GREEN BERET. Made of 100% finest quality felt the GREEN BERET offered in the ad is our own tribute to these splendid fighting men and can be yours. Fitted with its own elastic headband, it fits all sizes and gives a real dash, exciting effect to any youngster. Adds realism and authenticity to all war games.

Now, you can be sure to be the leader of your own "special forces" when the "enemy" attacks. Makes all the other guys and gals look up to you. Only \$1.00 + 25¢ shipping charges. Simply fill out coupon below and get set for real fun and adventure.

MONEY BACK GUARANTEE

Royal Advtg. Corp.
Lynbrook, N.Y.

Dept. 748

Rush me my Green Beret at once. I understand if I am not thrilled and delighted, I may return it for prompt refund of my full purchase price.

I enclose \$1.00 + 25¢ shipping charges.

NAME

ADDRESS

CITY & STATE

History of GREEN BERET

The Special Forces was established in 1952. Every Special Forces man is a fine paratrooper and in addition specialized in at least two of the following: demolition, communication, medic, language, or engineering. All are experts in the use of conventional weapons and hand to hand combat. Their training includes boxing, wrestling, Karate and Judo. They are unsurpassed in guerrilla tactics. A GREEN BERET rests atop President Kennedy's grave along with hats of the Army, Navy and Air Force.



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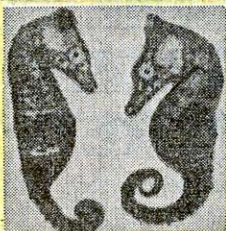
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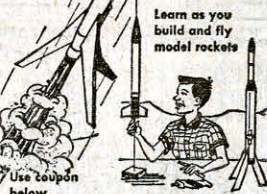
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ITEM: The response to Gentleman Gene Colan's amazing artwork on DAREDEVIL was so wildly enthusiastic that we've decided to let him continue drawing D.D.'s thrills! This will give Jazzy Johnny Rokita more time to concentrate on your friendly neighborhood SPIDER-MAN, and to take a breather once in a while after drawing all those crrrrrrrrr webs! Meanwhile, to make things easier for Gene, we've assigned the Sub-Mariner strip in this month's ASTONISH to a new bullpen luminary—and we'll be on pins and needles waiting for your opinion. There—if that isn't enough to confuse everybody, then we've goaded again!

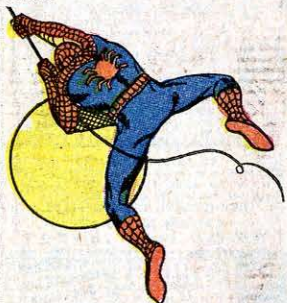
ITEM: It looks as though Marvel really IS taking over the world! Those of you in the New York area have probably already noticed the way Channel 9 (WOR-TV) is blanketing the metropolitan zone with the Marvel message—splashing the news of our swingin' TV shows on everything from subway posters to milk cartons! (Grade A cartoons, only, we hope!) We assume that a zillion other stations throughout the free world, where the Marvel madness is about to be unleashed on the home screen, are doing likewise! But, if you find that YOUR local channel isn't marching along with us, do your duty, tiger—tell 'em they won't get a no-prize!

ITEM: Our six star-studded 25¢ Specials are probably all sold out by now, but we thought we'd mention 'em again anyway, in case you wanna try to prove us liars! For those of you who've been living in a well for the past few months, the titles are: FANTASTIC FOUR SPECIAL, SPIDER-MAN SPECIAL, THOR SPECIAL, MARVEL SUPERHEROES SPECIAL, SGT. FURY SPECIAL, and (ulp!) MILLIE THE MODEL SPECIAL! If you can still find one on sale anywhere, give yourself two extra points—and, if you buy it, go to the head of the class!

ITEM: Smilin' Stan is so delighted with the way Wild Bill Everett has been drawing Dr. Strange (in STRANGE TALES, natch), that the old hambo couldn't resist writing the newest mystical masterpiece himself. Also, for the benefit of the Johnny-Come-Latelies among you, we've included a riotous resumé of much that has gone before, to bring you up to date. So, if you wanna see how wild a yarn can be, latch onto the start of Doc's newest adventure into necromancy—like right now, hear?

ITEM: It's time for you to meet some of our behind-the-scenes big-wigs who, though rarely mentioned in our cavortin' credits, are as much a part of the Marvel mythos as Irving Forbush himself! Now pay attention—a quiz may follow! At the top of our hectic heap sits the king-of-the-hill, Merry Marty Goodman, publisher, and peerless purveyor of profound policy, pulsating plaudits, and palpable pay-checks! When he speaks, we listen! When he frowns, we tremble! When he smiles, we know that somewhere one of you has bought another Marvel mag! And, buried beneath a mountain of sales figures, we find Jovial Johnny Hayes, our circumventing circulation manager. You should see him fly into a frenzy—hurl himself into a fit of sheer hysteria—

whenever he learns of some deprived dealer who may not have received our Marvel mags on time! Wait, whom have we here? Who sits thus spinning records, watching TV, fondling plastic super-hero models, inspecting sweat-shirts and bubble gum cards with equal alpbomb? 'Tis none other than Cheerful Chip Goodman, master of Marvel merchandising, who darily dispenses our goodies to all the aesthetic areas beyond the printed page! But, how remiss we would be if we failed to salute Admirable Arthur Jeffrey, keeper of our MMS files, guardian of our club coupons, and defender of the faith! And what of Nifty Nancy Murphy? Shall we ever forget her soulful self-sacrifice in the face of our daily Marvel subscription list snafus? Or Delicious Doris Siegler, the most welcome sight in all of Marveldom, for it is she, our benevolent bookkeeper, who doth dole out our salaries each week! So, let us pause for a moment in silent, somber homage as we ponder the grave and momentous import of that which hath been revealed!



ITEM: Judging by your mountain of mail, we've been made painfully aware that most of you true believers have expected a battle between Subbie and ol' Green Skin in the recent issues of ASTONISH. It would have been easy for us to accomplish. We did toy with the idea. But then we decided against it—simply because it was such an obvious development. You know us—we'd rather do things the oldball way. We got a boot out of the idea of two super-powered cats being in the same area, at the same time, and NOT running into each other. It seemed to fit the usual mixed-up Marvel mold, as we saw it. However—now that we know how much you'd like Namor to tangle with our Jolly Green Gible, we promise, you this—sooner or later, somewhere, somehow, WE'LL DO IT! But, in the meantime, send us your suggestions as to the proper artist for such an epic. Should it be Gentleman Gene? Wild Bill? Should we have Jolly Jack away from Asgard for a while? Or have you any other ideas? Thus do we await the thunderous voice of Marveldom! Thus do we command thee, in tones most stentorian—FACE FRONT, frantic one! The best is yet to be!

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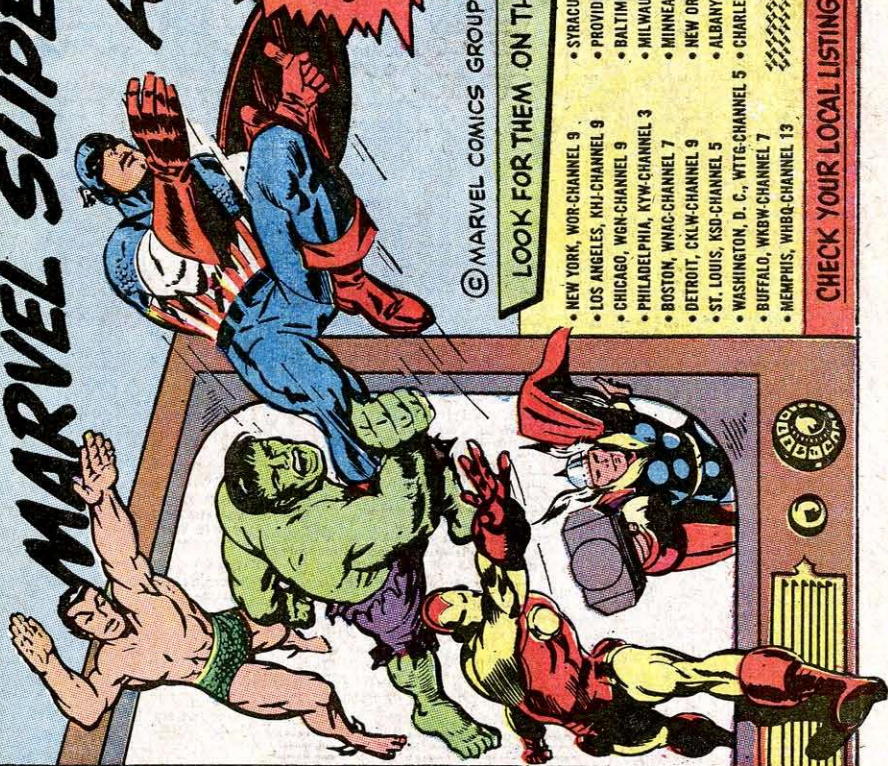
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THE SPIDER'S WEB

SEND YOUR LETTERS TO: THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AVE., NEW YORK, N.Y. 10022

Dear Stan and John,

Recently, in my English class, we were ordered to write a theme on any subject of our choice. My topic was "The Social Life of a Super Hero", concerning Spider-Man. When the grades came back, I was the proud possessor of a 97, though dark clouds soon came over my golden horizon. My English teacher had written that she wouldn't advocate writing a research paper in college on a subject such as mine. Would you Marvel madmen please set her straight on this matter? Congrats, also, on Spidey's new artist: Jazzy Johnny. He really draws a great Peter Parker. The only criticism I have is that he draws blushing Aunt May too young-looking. The fight Spidey had with the Green Goblin was especially interesting since Spidey fought Gobby as Peter Parker. Chalk up another one for the merry Marvel madmen. Also, we recently added a second English teacher to our chapter of the Spider-Man Fan Club. It was the same English teacher who said I shouldn't write on such a subject in college!

Robert Chandler, (Holbrook High School)
2213 Ridgewood Dr., Gastonia, N. C.

All we can say in your defense, Bob, is that we have a list of more than 250 colleges and universities (a list which is growing larger daily) containing chapters of the M.M.M.S.! And, the college ish of ESQUIRE oughtta be on sale about now with all sorts of evidence that Marvelmania is really what's happenin' on campus these days! However, it's very likely that there are some college profs who'd rather you analyze Leacock than Lee—and, just between us, who are we to say they're wrong? (Or: You've just seen another monumental example of Merry Marvel Fence-Straddling in living color!)

Dear Stan and John,

I have never written to you before, but I just couldn't put off telling you what I think about Spidey any longer. His latest adventure, issue #40, was absolutely terrific! The Green Goblin is an extremely interesting and unique villain, but the all-time great in my book is the Scorpion! I can't wait until the day when he clashes with your wild web-spinner again. Please make it soon! When you had to find a new artist, I was a little sorry at first. I thought that Spidey's mag would soon be run into the ground, because no one else would be able to handle the action-packed muscular fight scenes. Well, I was wrong! John Romita is just as good as his predecessor, and better! He is one illustrator who has the ability to make the characters he draws look more lifelike and human. What's with this new girl you have introduced into Peter's campus life, the blonde, Gwen? One minute she likes him, the next minute she can't stand him. All she can say is, "You just wait, Peter Parker! You just wait!" But she never does anything!

Rich Chidlaw, 3213 E. Mitchell Dr.
Phoenix, Ariz.

Maybe she just likes to keep people waiting, Rich! Anyway, you've probably met madcap Mary Jane by now, and you'll be wanting to know what's with her, too! But, let's just hang around and watch from the sidelines for a while — it's just possible that the blushin' Bullpen has a sudden surprise or two in store!

Dear Stan and John,

SPIDER-MAN #39 was one issue which deserves congratulations. The reasons behind this are as follows—the cover was spectacular. Somehow, the blue to violet color change, as well as the costumes of the Goblin and Spidey (as Peter Parker) seemed to strike me in just the right place. Naturally, I grabbed an ish before they all vanished. The switch-over from the previous art to Johnny Romita was a huge success. Although I'd become accustomed to the former style of portraying Spidey, I nevertheless believe Johnny Romita will lift Spider-Man to new heights of glory. Stan's script was excellent. I especially enjoyed the secret identity gimmick. It must have taken Stan some time to figure out an identity for the Goblin—or maybe he was just lucky! I hope you'll continue developing Peter's personal life. Therefore, I think you can all pat yourselves on the back for a job well done.

H. Haslan c/o SFC H. Haslan, Jr. HQS. 3rd Supp. BDE.
APO, New York, N.Y. 09154

Someone'll have to do it for us, Harry! According to Brand Echh, our palms are already all calloused from spending all our time patting ourselves on our broad, well-tailored backs! But, we appreciate your admirable accolades, faithful one—and, may your webbing never tangle!



Dear Stan and John,

I was just reading the letters page of SPIDER-MAN #40. Just between you and me, I also read the story! It was great. "Spidey Saves the Day" was the best comic I have read since Irving Forbush brushed his teeth. Back to the letters page—one letter made me so mad that I finally broke down and wrote to you. One supposed merry Marvelite wrote that Spidey should use his skill to make a daring rescue of someone trapped in the perils of nature, or get involved in international espionage. Good grief, no! Spidey is at his best while fighting an off-beat foe like the Green Goblin or the Molten Man. Whatever you do, keep the web-spinning mag just like it is. Please? 'Nuff said!

Bud Johnson, P.O. Box 65
Gypsy, W. Va.

We wish we could, Bud! It would be a breeze to print the same story, month after month! (Okay—okay—don't get angry—we know what'cha meant!) It's kind of unlikely that we'll ever feature a force of nature as our main villain, because Jazzy Johnny is a real costume buff, and what kind a costume can you put on a hurricane, frinstance? As for an espionage tale—quien sabe? Sooner or later, d'ya swingin' spy threat may pop up which S.H.I.E.L.D. can't handle—and you know what a buttinski Spidey is!

Dear Stan and John,

Frantic ones, where have you been all my life? Here I am acquiring a B.A. and an M.M.M.S. pin practically the same week! Having arrived at the Halls of Marveldom via the Lancer Collectors' Albums of the F.F. and Spidey, I'm just in time to bid farewell to King Kirby's Subby and gleefully greet Callant Gene's, wildly applaud jazzy Johnny's spruced-up Spidey, and dig your fugitive-from-'Guernica'-type Hulk. Grand and glorious group, you have managed to combine the heroes of our childhoods with real-gone adventures, real-life problems, and real-in-humor to produce one of the few oases in the desert of Naturalist and Existentialist literature. Love your personality development; and the victory over physical handicaps by D.D. and Tony Stark is particularly well portrayed. One small caution—let us not let the problems get the better of the people. Thou wouldst not, for example, perpetuate Pointy-Ears' personality problems by permitting him to pulverize his passionate princess on purely false premises, wouldst thou? Course not! After all, if Tony and Matt and Petey and Bruce and Thor and Johnny and their chicks don't deserve the best, who does? Yet they're up to their ears in painful problems. Let's have some happy outcomes, crowd.

Linda Osborne, 54 Marathon St.
Arlington, Mass.

Linda, sweetie — are you implying that everybody's favorite Spider-Man has too many problems? Are you hinting that his life should be more of a bed of roses? Are you suggesting that we transform his harrowing ordeals to haley-o experiences? Do you for one single minute think that such matters are in our puny hands? *Fie upon thee, unbeliever!* We are but chroniclers of preordained events! And yet, perhaps a sublime Destiny, in her unfathomable wisdom, may heed your plea! Let us follow our future ishes together, pussy-cat, and learn what wonderment awaits us! (In other words—keep readin', chick! We don't wanna lose ya!)

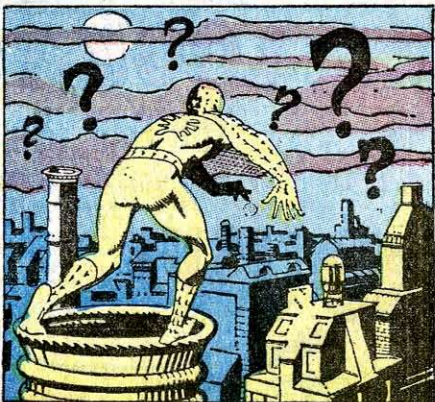
Dear Stan and John,

In your letters pages for the past few issues there has been some discussion as to what type of person Spider-Man should grow up to be. Frankly, I was quite shaken up by the idea that he should ever grow up at all. What would you propose to do with him? Get him through college, into the army, and make him another Captain America? Have him make his career as a scientist, and make him another Anthony Stark? Or worse, marry him off to some empty-headed dame who disapproves of his risking his life fighting crime, and henpecks him? No!—No!—No!—No! A zillion times no! Spider-Man must never grow up! Can't you yourself see the reason for his great popularity? Spider-Man is a symbol of teenage youth—our energy, our arrogance, our idealism, our confusion, our harassments, our frustrations, our hidden desires. He is the one super-hero we can really identify with. Apart from that he's nothing special, nothing different, nothing better than the kind of junk that the Camp followers are laughing at. So quick, before it's too late, exercise the rightful prerogative of every comic strip creator since Little Orphan Annie—take Spidey back to high school the way you took Captain America back to World War II, and keep him there! There's a new generation of teenagers coming right after us, and they deserve better than to have nobody to represent their generation!

Stephen Bowell, 6000 Columbia Rd.
North Olmsted, Ohio

Maybe Charlie Brown will have grown up by then, Steve! Unfortunately, we can't think of a single way to de-age poor Petey and put him back in high school—although, we do feel you've brought up a most interesting point—we do *continue* to allow Pete to age, until he graduates college and enters full adulthood—or should we sort of stop things at this point? Besides, if Spidey *does* keep aging, won't we then have to do the

same with all our *other* characters, such as the Human Torch—and where will it all end? So, a hefty new batch of no-prizes are all gift-wrapped and waiting for the true believers who will send us the best solutions to this well-nigh insoluble problem! (And we kid thee not—we really *wanna* hear from all of you on this matter, 'cause it's got us more stumped than usual!—And you know how stumped that must be!)



Dear Stan and John,

You have finally done it. I refuse to wait any longer. I am mad! I didn't think I'd ever write to your mags, but I have to. I can't restrain myself. You have gotten rid of the Green Goblin! SPIDEY #39 and #40 were excellent. The fight scenes were great, but now the Goblin is gone, the best villain Spidey ever fought. I would like to see the old standby villains back again, such as the Vulture, Dr. Octopus, and the Sandman. I hope you can come up with another villain like the Green Goblin because stubborn old villains like him are hard to find. The cover on #40 was just great. I'd like to know more about these Specials. Are these the annuals that come out once a year? In closing, I would like to quote an old phrase I picked up from some remote place—"Make Mine Marvel!"

Greg McDuffie, 421 W. Connstoga St.
New Holland, Pa.

Say there, Greg—we like the sound of that! It *sings*, doesn't it? Since our Specials will probably be coming out once a year, it seems reasonable to refer to them as Annuals if the name grabs you! And, if you *wanna* see more of the Sandman, don't miss the current FANTASTIC FOUR which features Sandy—as well as Dr. Doom and a whole mess of additional fun-makers! As for the Green Goblin, he isn't really gone! Let's just say he went to that ol' super-villains' grazing ground, up yonder!

NEXT ISH: We don't do this often, but right now we *wanna* make a prediction! We predict that our next Spider-Man saga will be acclaimed as one of the greatest Spider-Man thrillers of all — ranking right alongside the Doc Ock, Vulture, and Green Goblin classics! We are, of course, referring to the re-appearance of the frighteningly fascinating LIZARD! It's jam-packed with fabulous, fast-moving action; macabre mystery; dazzling drama; and spectacular surprises! In fact, no matter how highly we tout it, you'll say we were too modest! So, we earnestly implore you not to miss SPIDER-MAN #44 — 'cause we'll be chewing your ear off about it for months to come! 'Nuff said!

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